

20th NACW

NORTH AMERICAN CARBON WORLD

ANNIVERSARY

MARCH 21-23 | ANAHEIM, CA | PRESENTED BY



ABOUT NACW 2023

NACW DELEGATES ARRIVED FROM

6 CONTINENTS
25 countries
Angola, Australia, Bangladesh, Brazil, Canada, Costa Rica, Dominican Republic, Finland, France, Germany, Guatemala, India, Mexico, Netherlands, Nicaragua, Panama, Portugal, Saudi Arabia, Singapore, Slovenia, South Korea, Spain, Switzerland, United Kingdom, United States



- 908** NACW 2023 delegates
- 27%** Delegates from California
- 48%** Delegates from the rest of the United States
- 25%** International delegates
- 60** Delegates from Mexico
- 98** Delegates from Canada

108 EXECUTIVE LEVEL LEADERS
85 WITH SENIOR IN TITLE

59 HEADS OF DEPARTMENTS
183 WITH DIRECTOR IN TITLE

- 21** ACADEMIA
- 176** CORPORATION
- 78** ENERGY COMPANY
- 54** FINANCIAL INSTITUTION
- 41** GOVERNMENT
- 23** LAW FIRM
- 154** NGO
- 91** PROJECT DEVELOPER
- 82** RETAIL/ WHOLESALE/ TRADER/ BROKER/ EXCHANGE
- 57** TECHNOLOGY

54+ HOURS OF CUMULATIVE CONTENT ON CARBON MARKETS AND CLIMATE POLICIES

8+ HOURS OF SCHEDULED NETWORKING OPPORTUNITIES

- 15** PRE-CONFERENCE WORKSHOPS
- 4** KEYNOTES/ FIRESIDE CHAT
- 4** PLENARY SESSIONS
- 23** BREAKOUT SESSIONS
- 10** BREAKFAST DISCUSSIONS

NACW 2023 MOST POPULAR SESSIONS

- 1** PLENARY: STATE OF THE NORTH AMERICAN CARBON MARKET
- 2** PLENARY: VOLUNTARY VERSUS COMPLIANCE MARKETS: WORKING TOGETHER OR COMPETING WITH EACH OTHER?
- 3** PLENARY: BIGGEST CHALLENGES FACING TODAY'S GLOBAL CARBON MARKETS
- 4** BREAKOUT: STATE AND FUTURE OF THE NORTH AMERICAN CARBON MARKET PART 2 - VOLUNTARY MARKETS
- 5** BREAKOUT: THE PROMISE OF EMERGING INNOVATIVE CARBON CREDIT PROJECT TYPES
- 6** BREAKOUT: MAJOR CARBON REMOVAL STRATEGIES: SAVIOR OR PIPE DREAM
- 7** BREAKOUT: INSETTING: WHAT IS IT AND WHAT ROLE CAN IT PLAY

- 40** EXHIBIT HALL BOOTHS
- 1** BMW i4
- 58** SPONSORS
- 102** SPEAKERS

226 #NACW2023 OR #NACWTWEETS

from **82** UNIQUE PARTICIPANTS for a total **1M** SOCIAL MEDIA REACH

TOP TWEETERS:

- @OPIS_slade
- @J_Dodier
- @mexico2_pmc
- @southpoleglobal

- 884** APP DOWNLOADS
- 533** VISITS TO SPONSORS ON THE APP
- 10,872** APP CHATS
- 97** ATTENDEES ON THE LEADERBOARD
- 15,056** ATTENDEE VIEWS
- 1,156** NETWORKING UPDATES
- 23,673** AGENDA VIEWS
- 155** RATINGS & REVIEWS OF SESSIONS AND SPEAKERS

THANK YOU FOR ATTENDING AND SUPPORTING NACW 2023!

www.nacwconference.com